



**CENTRAL
WISCONSIN
REGION**
PCA IN ZONE 13

CWI-PCA MONTHLY MEMBERSHIP MEETING

~ Minutes for April 2024 ~

DATE: Wednesday, April 17, 2024

TIME: 6:30pm Social / 7:00pm-8:00pm Meeting

IN-PERSON LOCATION: Mid Town Pub | 2405 Allen Boulevard – Middleton, WI 53562

VIRTUAL INFORMATION: Zoom link provided via Emailer

MINUTES:

- ▶ **Call meeting to order** – called to order by Beau Smith at 7:00pm CST
- ▶ **Attendees / Roll Call** – Beau Smith
 - (B) = Board Member
 - In-Person: Beau Smith-B, Becky Johnson-B, Jeff Greenlee, Lee Grunewald, Chuck Schmelling, Thane Barta, Claudia Alcorta, Chris Jackson, Brendan Schellpfeffer, Mike Spiewak
 - Virtual: David Rolnick-B, Bob Stewart, Dave Nichelson, Andreas Kottschoth, Beth & Steve Mikle
- ▶ **Financial Update** – David Rolnick
 - Beginning balance: \$16,847.50
 - Ending balance: \$16,886.37
- ▶ **Committee Updates:**
 - **Membership** – Lee Grunewald
 - We are currently at 239 members. March = 3 new members, 2 non-renewals. April = 5 new members, 9 renewals.
 - PCA Region Leader Tools app – recommend that all zone reps, membership chairman, region officers have it. Free. Easy way to check/verify membership. Can also take down info for anyone who wants to become a new member and send it to National – they will send an invoice for billing.
 - Street Survival program. \$2k rebate for it. Reach out to Chicago contact – instructor. Use autoX course?
 - **Social** – Becky Johnson
 - Thanks to all that came to the Kellymoss tour & lunch on 4/13. Huge turnout, many new faces and some participation from other regions. Great to see everyone again! Quite the “buzz” going around Evansville about a large group of Porsches rolling through town!
 - Kellymoss “Hit the Road” event this Saturday, 4/20 from 10-12pm. KLUB members are free; non-KLUB members \$35/pp – includes drive and lunch at Riley Tavern. If you’re able – please come support Kellymoss!
 - Bach Racecraft Tour – Tues, 4/30 starting at 5:30pm. Will last about an hour. We have some tables reserved at Sugar River Pizza afterwards; if anyone would like to grab dinner before heading home. Please RSVP to me by 4/28 – I need to provide a headcount to Jim. 404 Legion St. - Verona
 - First 2024 Porsche Madison Cars & Coffee event on Sat, 5/4. More details will be sent out soon.
 - Sunday, 5/5 – Cinco de Mayo drive to La Mexicana in Sauk City. Will be meeting at Morey Airport at 10:30am, leaving at 10:45am. RSVP required.
 - **Tour** – David Rolnick

- Spring Tour (6/22/24) – secured venue. Andreas will send to Motorsport.Reg to get registration created so people can start signing up.
- Have the route planned. David will put up turn by turn instructions/PDFG to make sure everyone has it. Google always defaults to the quickest route.
- **Track / Safety** – Gregg Elliott
 - n/a
- **Website** – Andreas Kottschoth
 - No updates or changes at this time.
- **Newsletter** – John D’Anna
 - n/a
- ▶ **Old Business / Follow-Up Items**
 - (none)
- ▶ **New Business / Topics for Discussion**
 - Sponsorships – who bills? Have sponsors been billed for this year? Beau to follow up.
 - Motorsports.Reg – David needs admin rights. Beau to grant.
 - Scoreboard for AutoX – Beau will reach out to the person who has the business for the service. Cost, availability. If we get a new board – who is the keeper, where will it be shipped to, who is responsible for transporting?
 - Chuck – who handles the cones? Right now, Ray Datson and his son take care of it. Who is going to keep them and take it out to the track?
 - Beau – start moving towards putting a succession plan in place for all board and chair members. More shared responsibilities.
 - Dave Nichelson – DeForest car show/fundraiser on 5/18. Beau – talk to Terry about getting flag and table banner. We would like to see at least 6 cars at the event. \$20 at the gate; no other registration required. Includes lunch. Watch our CWI PCA calendar for further details.
 - KM sims race – Beau talked to Victoria. Going to pick a few dates to host. 5-6hr event each. 10am to 3 or 4pm. Three different tracks/races. Will select the date that is most favorable for majority. If huge interest, will look at scheduling a second day later in the season.
 - Brendan – Dyno Day – Middleton Motor Sports.
- ▶ **Roundtable**
 - (no topics brought up)
- ▶ **Adjourn** – 7:42pm
- ▶ **Next Membership Meeting: May 15, 2024**

Respectfully submitted; Becky Johnson, Secretary