



**CENTRAL  
WISCONSIN  
REGION**  
PCA IN 2018 13

## Meeting Minutes

**Date:** 1-18-23

### Attendees:

(B) = Board Member

1. **Officially call meeting to order (Jeff Buck)** 7 PM Central
2. **Attendees / roll call (Jeff Buck)**

(B) = Board Member

Andreas Kottschoth, Chuck Schmeling, George Reizner, Greg Martin, David Nichelson, David Rolnick, Jeff Buck, Jeff Greenly, Robin Koth, Gregg Elliot, Lee Grunewald, Becky Johnson, Robert Stewart, George Reizner, John D'Anna

3. **Financial Update (Chuck Schmelling):**

- a. Ending balance:
- b. 2022: \$15,846 EOY balance, down \$700
- c. Taxes ready
- d. Dependent upon PCA rebate.
- e. Losses from tours and AutoX
- f. \$5277 from PCA National

4. **Committee Updates**

- a. **Membership (Lee Grunewald)**

- i. Membership Total:

1. 209 EOY 21
2. 229, EOY 22
3. 9% growth (PCA is 6%)
4. 231 full members as of today (Jan. 18)

- ii. Discussion on increasing membership. If we stay at 10% that is great. Set a goal of 20%.

- b. **Social/Events (Jeff Buck - Tours / Becky Midthun Johnson - Social)**

- i. Welcome to Becky. Jeff has discussed events. Working with Rita and Joyce. Looking for ideas including golf outing – Jeff working on this.
- ii. 5 AutoX for this year.
- iii. Spring Tour Saturday June 3rd. Prairie du Chien
- iv. Proposal for MN 3-day tour Sept. 22. 7 hour drive. Invite other regions?

- c. **Track/Safety (Gregg Elliott)**

- i. CWI AutoX Dates: May 7, May 21, August 6, October 1, October 8
  1. Madison College Training Facility
  2. Championship scoring system, award at banquet.
- ii. Memorial Weekend – PCA Chicago is at Road America HPDE
- iii. June 9 – PCA Milwaukee is at Road America HPDE

- d. **Media; Website (Andreas Kottschoth) / Newsletter (John D'Anna)**

- i. Website running fine.

- ii. Appreciation given to John for a great job on newsletter. Next issue 1<sup>st</sup> wk of March.

**e. Advertising/Sponsorships (Chase Sutherland)**

- i. Need graphics from new sponsor.
- ii. Need to collect from sponsors. Chuck to review records of payments and send invoices.
- iii. Look at gradually raising sponsorship fee.
  - 1. Vote to raise 25%. Approved, 1 abstention

**5. Old Business (cover any carry over business from prior meeting)**

- a. Insurance
  - i. Reach out to Zone rep to get clarification on who can order forms / insurance.
  - ii. Log in to PCA, get the form, fill out and submit.
  - iii. Jeff to find out.
- b. Porsche Parade in Dells
  - i. Jeff B. reached out to national and put our request in.
  - ii. A few years out if selected. 2026 possibly?
  - iii. Parade hosted and run by PCA National.
- c. Bylaws status
  - i. submitted to National in March or April.
  - ii. Response from Zone Rep. Member
  - iii. No response from National. Email to national that since there was no response, we are putting to membership for vote.
  - iv. Need membership vote. Set up vote page on website.
  - v. Put into newsletter and website.
- d. Tail of the Dragon Tour
  - i. Jeff Buck to further define and organize this tour.
  - ii. Target is late spring early summer – during weekdays.
- e. New Accountant
  - i. Present accountant not able to provide the information needed.
  - ii. Check on new firm. We need the paperwork for non-profit status.
  - iii. Motion to change accountants for not for profit status, firm to be named later: RK, 2<sup>nd</sup> JB.
    - 1. Unanimous VV
- f. Ferry Porsche Trophy – PCA Region of the Year submission.

**6. New Business**

- a. Laptop for club, assign to president.  
Motion to purchase laptop under \$500; JB, 2<sup>nd</sup> RK
  - i. Approved: UVV
- b. Welcome for Becky and thanks to Joyce and Rita.
- c. Overview of 2022, events and membership highlights.
- d. Set membership growth goals / other milestones for 2023
- e. Taxes
  - i. Motion to spend \$100 on taxes. JB, 2<sup>nd</sup> GE
    - 1. Approved, UVV

## 7. Adjourn (Jeff B.)

**Next meeting:** Feb 15, 2023

### **Zoom Schedule:**

Join Zoom Meeting

<https://us02web.zoom.us/j/> [REDACTED]

Meeting ID: [REDACTED]

Passcode: [REDACTED]

**LOGIN INFORMATION WILL BE PROVIDED BY EMAILER BEFORE EACH MEETING**

Every month on the Third Wed, 13 occurrence(s)

Jan 18, 2023 07:00 PM

Feb 15, 2023 07:00 PM

Mar 15, 2023 07:00 PM

Apr 19, 2023 07:00 PM

May 17, 2023 07:00 PM

Jun 21, 2023 07:00 PM

Jul 19, 2023 07:00 PM

Aug 16, 2023 07:00 PM

Sep 20, 2023 07:00 PM

Oct 18, 2023 07:00 PM

Nov 15, 2023 07:00 PM

Dec 20, 2023 07:00 PM

Jan 17, 2024 07:00 PM

Respectfully submitted; David Cooper, Secretary